

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 1923-81 - (DAS 8007) - Reg. No. M91304 - Page, 4/c Bleed - (9 3/4 x 11 1/4 inches)  
From to 1986  
Supplements, 1986  
(604)



# Merit

*The low tar flavor break.*

Get a taste of it.

One King, 0 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.



Source: <https://www.industrydocuments.ucsf.edu/docs/mxn003>

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